## Student Contact Summary
July 1, 2006 - June 30, 2007

### ON CAMPUS

<table>
<thead>
<tr>
<th># of Programs</th>
<th>Prospective Students</th>
<th>Family/ Friends</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ON CAMPUS TOTAL</strong></td>
<td>82</td>
<td>24,502</td>
</tr>
</tbody>
</table>

### Campus Visit Contacts

- **Individual Appointments**
  - Daily: 1,776
  - 1,626

- **General Information Sessions**
  - Daily: 3,829
  - 4,965

- **Black & Gold Days**
  - 13: 2,856
  - 3,771

- **Iowa City Visit Day**
  - 1: 121
  - NA

- **Special Group Visits**
  - 29: 690
  - NA

- **Campus Walking Tours (only CWT)**
  - Daily: 277
  - 261

- **Transfer Days**
  - 10: 257
  - 174

- **Iowa Live!**
  - 1: 11
  - 9

**Subtotal of Campus Visit Contacts**: 54 | 9,817 | 10,806

### Other On-campus Contacts

- **AVC E-mail**
  - NA
  - 1590
  - NA

- **Online Chats**
  - 18
  - 359
  - NA

- **Instant Messaging (started in May 05)**
  - NA
  - 223
  - NA

- **Phone Team Recruitment Phone calls**
  - NA
  - 12,000
  - NA

- **Minority Phone Call Project**
  - NA
  - 513
  - NA

- **Sports Program (includes Football, Men's & Women's Basketball and Wrestling)**
  - 10
  - Unknown
  - NA

**Subtotal of Other On-campus Contacts**: 28 | 14,685 | NA

### OFF CAMPUS

<table>
<thead>
<tr>
<th># of Programs</th>
<th>Prospective Students</th>
<th>Family/ Friends</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>OFF CAMPUS TOTAL</strong></td>
<td>934</td>
<td>38,311</td>
</tr>
</tbody>
</table>

### High School Visits

- 529: 4,853
  - NA

### College Fairs *

- 146: 22,243
  - NA

### ASIST Fairs

- 107: 4,639
  - NA

### ASIST Calls

- NA: 739
  - NA

### Fall Iowa Communications Network (ICN)

- 12 with 92 high schools participating: 733
  - NA

### Spring Next Step Iowa Communications Network (ICN)

- 4 with 79 high schools participating: 315
  - NA

### Public Service Programs

- 24
  - 624
  - NA

### On Site Admission

- 3
  - 121
  - NA
## Student Contact Summary
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<table>
<thead>
<tr>
<th>Hawkeye Hometown Visit</th>
<th>71 High Schools, 3 states; 86 students participating</th>
<th>677</th>
<th>NA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Next Step Iowa</td>
<td>4</td>
<td>338</td>
<td>506</td>
</tr>
<tr>
<td>PreView Iowa</td>
<td>4</td>
<td>6</td>
<td>15</td>
</tr>
<tr>
<td>Community College Visits</td>
<td>48</td>
<td>320</td>
<td>NA</td>
</tr>
<tr>
<td>Transfer College Fairs</td>
<td>18</td>
<td>406</td>
<td>NA</td>
</tr>
<tr>
<td>8th Grade Program: Mt. Vernon</td>
<td>1</td>
<td>40</td>
<td>NA</td>
</tr>
<tr>
<td>Regent Programs</td>
<td>33</td>
<td>2,135</td>
<td>NA</td>
</tr>
<tr>
<td>Big 10 Programs</td>
<td>1</td>
<td>122</td>
<td>NA</td>
</tr>
</tbody>
</table>

**Program Total:** 1,016

**Prospective Students:** 62,813

**Family/Friends:** 11,327

**High School Counselor Visits:** 6 programs with 69 counselors

**Grand Total Contacts:** 75,225

*Estimated counts, based on materials used.*