Coalition
A diverse group of individuals who come together to work to achieve a common goal

Mission Statement
To Reduce the Harmful Effects of High Risk Drinking

The goals of the Stepping Up Project
1) Communicate information regarding high-risk drinking to students, faculty, staff, and community members
2) Increase effective enforcement of community and university policies
3) Decrease accessibility/availability of alcohol
4) Increase social alternatives to high-risk drinking
5) Change the larger environment within the state of Iowa as it pertains to high-risk drinking
6) Actively engage diverse student representatives in the development and assessment of policy initiatives

The Project Objectives
- Restrict access to alcohol by raising the age of entry for bars to 21
- Change the image of downtown Iowa City by limiting the density of alcohol outlets in the central business district
- Hold landlords accountable for alcohol-related disruptions on their property
- Continue support for increased social alternative activities for UI students and young people within the larger community
- Advocate a statewide requirement for Responsible Beverage Server training
- Lead and support efforts by the Higher Education Center and the Iowa Alcohol Beverages Commission (ABC) to promote statewide legislative and policy actions to reduce high-risk drinking in Iowa
- Change the expectations and perceptions of UI and Iowa City community members regarding the Iowa City social culture, policy enforcement and the risks associated with alcohol use

Task Forces
Community Policy
Outreach / Communication